"The best way to predict your future is to create it" - Peter Drucker

## **GBS205**

# Legal, Ethical, and

## **Regulatory** Isues

### What we will learn in this class

#### **Course Description:**

Legal theories, ethical issues and regulatory climate affecting business policies and decisions.

#### **Course Competencies (Goals):**

1. Trace the historical development of Law, the U.S. Constitution, the U.S. court system, legal terminology, and legal procedures.

2. Evaluate the legal, ethical, and social implications of business decisions and their impact on various individuals, groups and societies.

3. Describe how business decisions are affected by administrative agencies and their policies and procedures.

4. Define and explain criminal law and criminal conduct under the U.S. Constitution.

5. Define and explain types of torts that apply to business and product liability.

6. Identify and define principles of private law that apply to commercial transactions in the field of Contracts, Sales, Negotiable Instruments, Secured Transactions, and Property.

7. List and explain various business structures, including sole proprietorships, partnerships, limited liability companies, corporations, and franchises.

8. Explain how business decisions and practices are affected by governmental regulatory principles in the field of Securities, Antitrust, and Environmental law.

9. Identify important employment and labor law principles that govern relationships between employers and other groups in the workplace.

10. Analyze legal and ethical issues associated with demographic and cultural diversity in the international marketplace.

11. Explain the role of a business as a citizen and its social responsibility to its various stakeholders.

12. Apply problem-solving and decision-making skills to business situations that involve legal, ethical, and social dimensions.

13. Apply critical and analytical skill in the preparation of oral and written discourse on legal and ethical issues that affect business.

## The Details

Course: GBS205-31727

TSDA

03

Dates: 8/23/22 to 10/14/22

Meeting Days & Times:

T/Th 10:30AM - 11:45AM

Room: BUS101

Term: Fall 2022

Format: In Person

Instructor: Mark Barton

Office: BUS130

Phone: 480-425-6913

Email: mark.barton@scottsdalecc.edu

#### **Office Hours:**

BUS130 T/Th 1:30pm-2:30pm Virtual MW 10:00am-11:30am

By appointment on Fridays and other times on Mon-Thurs

Students are responsible for the information contained in this syllabus.

## How we will learn

GBS205 is a survey course. That means we cover a lot of different topics without getting too in-depth with any specific concept.

There will be daily lessons but we will also spend a lot of time with discussions, collaborative activities and occasional student presentations.

The format is practical, project-based learning. There are no tests except for the final exam. Instead of big midterm tests, there will be one or two short textbook quizzes each week. The quizzes help keep you on track with the textbook. Some weeks you will also submit homework.

My hope is that you can find connections between the concept and your real life interests.

I strongly encourage you to ask questions in class. Don't be afraid to interrupt me! Asking questions is part of the learning process.

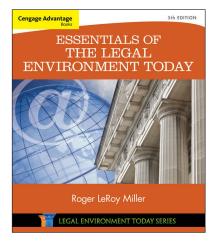
If you ask questions outside class through Canvas or email, I will respond within 24 hours during the week and 48 hours over a weekend.

#### Safe Learning Environment

This classroom will be a safe learning environment for every individual as far as I am able to ensure that outcome. This means I will treat each student with respect, even if we don't agree. Disagreement does not equal disrespect. We all bring different points of view, values, life experiences, and personal preferences. This diversity makes for great discussion and is welcome in the academic arena. I expect each student to respect the rights and needs of everyone in attendance. *There's no shortage of remarkable ideas, what's missing is the will to execute them.* – Seth Godin

### **Resources we will use**

#### **Course Textbook**



IMPORTANT: You are required to have access to the textbook and use it in during class. This course uses a lower cost textbook:

*Essentials of the Legal Environment,* 5th Edition, by Miller. ISBN 978-1305262676

#### To purchase the textbook:

 Buy a copy at the SCC Bookstore.
Order a copy online from an independent vendor like Amazon.com or Half.com.
Rent a copy from an online company like Amazon.com or Chegg.com.

#### GBS205 Canvas site

SCC has adopted a course management system called Instructure Canvas. Most course materials, including assignments, lecture slides and quizzes, will be available through Canvas.

To log into Canvas, go to https://learn.maricopa.edu/login. You'll need to enter your MEID number and password to access Canvas. If you do not know your MEID and password, please contact the Information Systems HelpDesk at 480-423-6274.

#### **SCC Library**

The SCC Library has free online resources which you have access to use as a student in this class. Go to the SCC Home Page and click the Library link under "College Resources."

For help navigating the library page, consider using the Ask a Librarian feature! Visit the SCC Library at http://library.scottsdalecc.edu/index. At the left side of the page, look for the "Ask A Librarian" icon. This service is available 24/7. They are good at assisting you with *navigation and finding resources*.

#### **Internet Research**

Not all the information in this class will be in the textbook. Sometimes you will need to do research on your own in order to learn more about a certain topic. There internet contains wealth of information at your fingertips!

# Important Items

Students are responsible for the information contained in this syllabus, the Syllabus page in your Canvas course and the College Policies & Student Services page found in the **First Steps** module of your Canvas course. Students will be notified by the instructor of any changes in course requirements or policies.

### **Guaranteed Grade System**

Your Grade is Guaranteed! This class uses the guaranteed grade system. You will choose a grade track in Week 2 and you are guaranteed to earn that grade as long as you complete all the activities and assignments for your grade track.

Assignment, quiz and attendance scores will use a point system. Points are assigned for each criterion established for the purpose of evaluating each assignment. In most instances there will be at least two, and usually more, distinct criteria specified for evaluation and grading of your work. If your score is less than 90% of the points for any assignment, you will be required to review my feedback, make corrections, and resubmit the work again for grading.

#### A Track:

- Attend and participate in all class meetings
- Complete all the assignments and quizzes
- Resubmit assignments in which you scored less than 90% -- as many times as you need
- Take the final exam with 50 multiple choice questions.

#### **B Track:**

- Attend and participate in all class meetings
- Complete the assignments and quizzes marked for B Track
- Resubmit assignments in which you scored less than 90% -- as many times as you need
- No final exam

#### C Track:

- Attend and participate in all class meetings
- Complete the assignments marked for C Track
- Resubmit assignments in which you scored less than 90% -- as many times as you need
- No final exam

**You can switch grade tracks at any time.** But after Week 4, you cannot switch up from B to A or C to B, etc. Please contact me if you decide to change tracks.

If you prefer to be graded on a standard grading system (90%=A, 80%=B, etc.), you are welcome to opt out of the guaranteed grade system. When we are choosing grade tracks in Week 2, just let me know that you want to opt out.

### **Good to Know**

At SCC, we have a lot of services available to you. Please refer to First Steps module in Canvas for information on the following topics:

- Advising
- Programs and Degrees
- Campus Security Services
- Student Misconduct Policy
- Technology Skills Needed
- Web Based Applications
- Pregnant and Parenting Students
- Withdrawal Policy
- Academic and Support Services
- SCC Help Desk
- Help With Canvas

http://www.scottsdalecc.edu/aboutscottsdale/college-catalog

## You Will Succeed!

This is a 200 level course and it can be easy to get behind, so it is really important to develop an effective study plan.

Here are some strategies:

1. The most important thing is making sure you budget regular time for schedule for reading and studying and assignments.

2. Attend class. Since there are only one half the class meetings, it is important for you to be in class and arrive on time.

3. Pay close attention to the instructions! Most of the work is done outside of class, so it is vital that you follow the instructions carefully. Ask questions if you need me to clarify any assignment.

4. Take notes on the chapters. If you take good notes as you read each chapter, it will cut the amount of time you spend completing the quizzes and assignments.

5. Get to know other students. If you have to miss class, you can get the fill in the blanks notes from them.

6. Create a Plan B schedule in case you have personal, health or job issues.

7. Try to complete your assignments here at SCC. Studies show that most students can focus better at school than at home or work. The Library, a computer lab, or the Student Center are great places for you.

8. Ask for help if you need it! I am here to help you be successful. If you have issues, come talk to me.

## **General Class Expectations**

#### Instructor Behavior

- I promise to be professional, courteous, and respectful to students
- I will begin and end class on time
- I will be prepared for each class session
- I will provide feedback and grade assignments in a timely manner
- I will be available for individual consultation during office hours and at other times by appointment
- I may modify the course requirements, policies, or schedule at my discretion in order to improve the learning experience. Students will be advised of such changes in class and on the Canvas page.

#### **Student Behavior**

- Students will be cooperative, participative, courteous, and respectful to classmates, instructors, and other college staff
- Mute cell phones before entering the classroom
- Be on time for class and be prepared
- Participate actively in class activities
- Follow instructions and complete assignments by due dates
- Ask questions when they don't understand
- Know and track their own grade status via Canvas
- Contact instructor right away about concerns or situations that interfere with class
- Comply with policies in the SCC Catalog and SCC Student Handbook
- Phones, laptops and tablets are permitted, but only for uses specifically applicable to this course. No photos may be taken. Facebook, Twitter, personal email, etc. may not be used in class.

#### Honesty and Integrity

All assignments must be in your own words. The ability to read and analyze material and create a logical, well-organized answer, paper or oral presentation is a fundamental objective of the collegiate experience. Plagiarism is unacceptable academic behavior. When you use an author's words without clear attribution, that is plagiarism. Using 3 or more of the author's words in sequence is the standard for using quotes.

#### Attendance

Attendance is mandatory, but there is flexibility available using free passes.

#### Free Passes

Attendance is mandatory for all grade tracks. In order to stay on your chosen track, you will need to attend class meetings, either in-person or live online. Two unexcused absences will result in moving to the next grade track (A to B or B to C). I understand that you might occasionally miss a class meeting--you might have a family/work obligation, you might oversleep, or you may just not be in a good mental space to attend. To be flexible while still being fair to the students who attend, you have the opportunity to earn free passes to help.

If you miss a class meeting you can submit a free pass so you can stay on the same grade track. Everyone starts with one free pass, and you will have the opportunity to earn up to three more passes as the class moves along.

Contact me if you have a life issue outside of your control that keeps you from attending more than four class meetings, and we'll figure out a way to get you caught up and get back on track.