



## Course Information

Semester & Year:	Spring 2023
Course Title:	Adobe Photoshop Level II: Advanced Digital Imaging
Course Prefix & Number:	CIS220DF
Section Number:	<b>25679</b>
Credit Hours:	3.0
Start Date:	01.30.2023
End Date:	05.12.2023

## Course Format

The course format for this course is **online**.

## Instructor Information

Instructor:	Sara Beakley-Mercill
Email:	<a href="mailto:sara.beakley@scottsdalecc.edu">sara.beakley@scottsdalecc.edu</a>
Phone:	480.425.6737
Virtual Office Location:	<b>Big Blue Button</b> ( <a href="https://cislabscottsdalecc.edu/b/sar-cyx-iwu-ouz">https://cislabscottsdalecc.edu/b/sar-cyx-iwu-ouz</a> )
Physical Office Location:	<b>CM416</b>
Office Hours:	<ul style="list-style-type: none"><li>Monday and Wednesday 1:30 pm - 2:30 pm (in person and virtual)</li><li>Tuesday &amp; Thursday 10:30 am – 11:30 am (in person and virtual)</li><li>Friday 9:00 am - 10:00 am (virtual only)</li></ul>

Virtual Tutoring Lab: **CIS Tutoring Lab Virtual Space (Big Blue Button)**  
(<https://cislab.scottsdalecc.edu/b/cis-yeu-wiz-zzv>)

[CIS Tutoring Lab Schedule – Spring 2023](#)

Physical Tutoring Location: **CM446**

Sara's Tutoring Hours:

- Monday and Wednesday 12:00 pm - 1:30 pm
- Thursday 12:00 pm - 1:00 pm

## Course Description

Goes beyond the basic use of palettes, selections, layers, menus, and tool options, and focuses on using Photoshop software's advanced features to manipulate and correct digital and digitally produced images.

## Prerequisites

A grade of C or better in (CIS120AF, CIS120BF and CIS120CF) or CIS120DF, or permission of Instructor.

## Course Competencies

- Identify and demonstrate advanced design elements when preparing Images for web and print.
- Apply advanced repairing, retouching and photographic enhancements.
- Demonstrate sophisticated image compilation and comprehensive use of masks and channels.
- Apply state of the art filters.
- Demonstrate sophisticated methods of layer usage.
- Use advanced painting features using the paintbrush and painting filters.
- Apply advanced type manipulation and typography within the workspace.
- Describe uses of third-party plug-ins to enhance images and automate complex tasks.

# Texts and Course Materials

## Required Textbook

Adobe Photoshop CC 2023: The Professional Portfolio Series

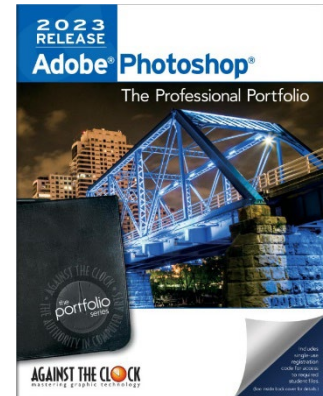
Publisher: Against the Clock

ISBN (print): 978-1-958953-00-6

ISBN (eBook): 978-1-958953-01-3

Author: Erika Kendra

<https://www.againsttheclock.com/>



## Supplemental Textbook

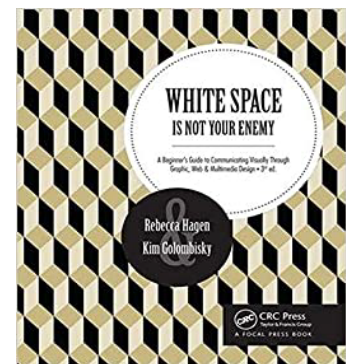
White Space Is Not Your Enemy: A Beginner's Guide to Communicating Visually Through Graphic, Web & Multimedia Design 3rd Edition

Publisher: CRC Press

ISBN-13: 978-1138804647

ISBN-10: 1138804649

Students will be given **free access** to the textbook through the Canvas course. **Students are not required to purchase this supplemental textbook for this course.**



## Course Technologies

View the [Accessibility Statements & Privacy Policies](#) of technologies used in this course.

The following list of technologies is required for this course:

- Adobe Photoshop CC 2022 (or later)
  - [There is educational pricing available for students](#)
- [System Requirements for Photoshop CC 2022](#)
- Google Chrome
- Canvas
- YouTube Account (optional)
- Web Camera or Smartphone Camera (optional)
  - Students may participate in discussion questions by recording a video and uploading their video answers. To do so, students will need access to a camera for recording videos. This is optional and is not required.

## Maricopa Systems

This course uses key Maricopa systems for course management and communication.

- Canvas Learning Management System
- Student Maricopa Gmail Account

## Synchronous Communication Tools

This course implements the use of web conferencing and/or other synchronous course tools.

- Big Blue Button

## Streaming Media/Audio/Video Tools

This course uses webcasting, lecture capture systems, YouTube, and/or other streaming media services.

- YouTube

## Student Assignment Tools

This course requires students to participate in or submit assignments using desktop or cloud-based applications.

- Microsoft Office 365
- Adobe Creative Cloud

## Course Policies

The following are policies specific to this course. Students are also responsible for the college policies included on the [Student Regulations](#) page of the Maricopa Community College District website.

## Late Work Policy

Assignments are due by 11:59 pm on the assigned due date in Canvas. Late assignments will be accepted **within 48 hours of the original deadline**. A 10% deduction in points will be applied per day for a total of two (2) days (maximum 20% deduction) to assignments submitted late. Assignments submitted more than 48 hours late will receive a score of zero (0). **The following assignments will not be accepted late:**

- Extra credit assignments
- Discussion Questions
- Critique Postings
- Capstone Project 1
- Capstone Project 2
- Capstone Project 3

## Discussion Questions

Discussion question topics will focus on related concepts as they apply to real world practices in digital graphics as well as broaden your knowledge about the digital graphics industry and related trends. There are no “right or wrong” answers to these discussion questions. I am only seeking your thoughts and asking that you contribute in a public forum.

## Critique Postings

Critique Postings (CP) give students a chance to view their peers’ work in real-time. Students may be required to post finished projects to the discussion boards. Students are required to provide a description as to why they chose their design, discuss outside influences in their final product and share with the class the difficulty they may or may not have had in completing the exercise. In addition, students are required to respond with constructive feedback to their peer’s work.

## Participation

**Active** participation by all students in online and hybrid courses provides an opportunity to learn from each other, network with each other, and gain support (help beyond what the instructor can provide). Connections with your peers will help you to be more successful in an online environment. You will have the opportunity to share your experiences with others and to learn from and about others in a virtual environment. For these reasons, participation is expected in this course and will affect your final grade.

Adhere to the following list of best practices for active participation to earn maximum points:

- Participation is defined as contributing at least three (3) substantive messages
  - One (1) initial posting to the original question
  - Two (2) reply postings to peers
- Respond to other student questions or comments.
- **Responses to the instructor only will not result in participation points.**

- Spell and grammar check postings to avoid a loss in points
- Students who post only on the due date (one day only for all three required postings) will lose participation points.
- **Read the discussion boards daily.** Checking the boards daily will help to generate dialog over the course of a week so that you can reflect and participate substantially.

## Academic Conduct

In addition to the general college Academic Honesty policy stated in the Canvas course under the Course and College Policies section, the following additional polices apply to this course:

The highest standards of academic integrity are expected of all students. The failure of any student to meet these standards may result in suspension or expulsion from the College or other sanctions as specified in the Scottsdale Community College Academic Integrity Policy. Violations of academic integrity include, but are not limited to, cheating, fabrication, tampering, plagiarism or facilitating such activities. Specific examples of academic misconduct relating to this course include:

- Copying another student's work and turning it in as one's own.
- Submitting another student's file as your own.
- Working jointly on an assignment, with each student turning in a copy of the joint product, creating the impression that each student completed the work independently.

Each student must complete his/her own work on his/her own computer with his/her own data files. If you are caught turning in another student's work, **both students will receive a zero and may be withdrawn for academic misconduct from the class with a grade of 'Y'. Cheating on an exam will result in immediate withdrawal for academic misconduct from the course with a grade of 'Y'.**

## Grading Standards & Practices

### Grade Scale

Changes, additions, or deletions of assignments are at the discretion of the instructor. Grading will be based on the following scale:

Grade	% Range
A	100 % - 90%

<b>B</b>	89% - 80%
<b>C</b>	79% - 70%
<b>D</b>	69% - 60%
<b>F</b>	59% or less

## Final Grade Calculation – Grade Weighting

**You must complete the Applied Final Project for this course as it is required. If you do not complete the Applied Final Project, you will receive a failing grade (F) for this course.**

Although the total amount of points earned in the class may vary, your final grade will be weighted as follows:

Requirement	% Weight of Final Grade
Assignments	50%
Exams	10%
Discussion Questions	10%
Capstone Module 1	10%
Capstone Module 2	10%
Capstone Module 3	10%
Total	100%

Students cannot earn more than 100% in this class as a final grade.

## CIS Tutoring Lab

We urge CIS students to utilize the **CIS Tutoring Lab**. This lab is used for hands-on classwork and is staffed with CIS instructors. Any SCC student currently enrolled in a CIS course may use this lab. A detailed lab schedule with instructor-assigned times and locations is posted in your Canvas course.

For **Spring 2023**, the CIS Tutoring Lab will host both in-person and virtual tutoring hours. Please check the current schedule for times and locations.

## Response Time

Students can expect a response time of **24 to 48 hours** for the instructor to respond to messages sent via the Canvas Learning Management System or email. Students can expect assignments to be graded within **7 days** of the assignment's due date.

## Attendance Policy

Weekly participation is required in this course. Students are expected to log into the Canvas classroom regularly and participate per assignment instructions. Students who do not participate regularly will be subject to the course withdrawal policy.

Because you have chosen to “attend” this course in an **online** environment, you must be motivated, self-disciplined, and eager to participate. To realize the full benefits of this course, you should adhere to the deadline schedule for course assignments.

## Withdrawal Policy

In addition to the general college Withdraw policy, the following additional withdraw policies apply to this course:

- Students must participate in this online course within the **first three (3) days** of the start date or they will be withdrawn.
- Students who do not participate for **two (2) weeks consecutively or for one (1) week consecutively during an 8-week course** will be withdrawn for attendance.

Participation is defined as follows:

- Submitting homework on or before due dates
- Participating in discussions/critiques over the course of a due date
- Completing exams/quizzes on or before due dates
- Just logging into the Canvas course does **NOT** count as participation
- Failure to complete the **CIS220DF Policy Acknowledgement assignment with 100% mastery** within the required timeframe.

The official date to request a withdrawal from your instructor in this course is:

**Friday, April 28<sup>th</sup>, 2023**

## Instructional Contact Hours (Seat Time)

This is a three (3) credit-hour course. Plan to spend at least three hours on course content or seat time (direct instruction) and six hours on homework weekly. Accelerated courses will require additional time per week.

## Online Tutoring

SCC's tutors are available online to help with your courses. You may work with an SCC tutor remotely using Google Meet, your phone, or email. Visit the [Tutoring & Learning](#)



[Centers](#) page for detailed information on the five learning center's hours and procedures.

As much as possible, it is highly recommended that you utilize SCC tutors since they are more familiar with SCC coursework, instructor expectations, and assignments; however, if you need to work with a tutor outside regular hours, online and hybrid students now have access to a 24/7 online tutoring service called Brainfuse. Brainfuse provides online tutoring in a variety of academic subjects. Each student may utilize up to 6 hours of online tutoring through Brainfuse per semester, and has the option of requesting additional time if needed.

To access Brainfuse and begin working with a tutor:

1. Visit the [SCC Online Tutoring Services Through Brainfuse](https://www.scottsdalecc.edu/students/tutoring/online-tutoring) page (<https://www.scottsdalecc.edu/students/tutoring/online-tutoring>)
2. Click the **Visit a tutor online** button
3. Enter your MEID and password
4. Choose your topic and subject
5. Click the **Connect** button

Please use your time effectively and be prepared with your questions before you connect to a tutor. Tutors and students communicate in real-time so whatever you type, draw, or share on the screen, the tutor sees, and vice versa. You may also want to have screenshots ready if applicable. All Brainfuse sessions are recorded for review later.

## Learning Tools and Your Privacy and Security

SCC utilizes a variety of software applications and web-based tools operated by third party vendors to support student learning. To allow student access to the application, site or tool, certain identifiable information may be required to establish a user name or password, and submit work and/or download information from these tools. Inherent with all internet-based tools, there is a risk that individuals assume when electing to use these tools, as they may place information at risk of disclosure.

To use learning tools responsibly, please observe all laws and the Maricopa Community College District [Student Conduct Code](#), such as copyright infringement, plagiarism, harassment or interference with the underlying technical code of the software. As a student using a learning tool, you have certain rights. Any original work that you produce belongs to you as a matter of copyright law. You also have a right to the privacy of your educational records. Your contributions to learning tools constitute an educational record. By using the tool, and not taking other options available to you in

this course equivalent to this assignment that would not be posted publicly on the internet, you consent to the collaborative use of this material as well as to the disclosure of it in this course and potentially for the use of future courses.

Students are responsible for the information contained in this syllabus, the Syllabus page in your Canvas course and the **College Policies & Student Services** page found in the First Steps module of your Canvas course. Students will be notified by the instructor of any changes in course requirements or policies.